Reynold Byers

Clinical Professor, Supply Chain Management

Reynold Byers focuses his research on service operations management, design and management of telephone centers, financial service operations strategy and performance measurement in services. He is also interested in research addressing contracting for ethical supplier behavior and sustainability in the supply chain.

Byers teaches operations, technology and innovation, decision modeling, project management, supplier management and negotiations and sustainability and social responsibility in the W. P. Carey MBA program. He has developed several innovative simulations of team-based activities designed to expose students to project management.

Before joining the W. P. Carey School of Business in 2007, Byers was at the Paul Merage School of Business at the University of California, Irvine, where he received the Irvine Faculty Career Development Award and twice won teaching awards. For several years he was a visiting professor during the summers at the Rady School of Management, University of California, San Diego. He has also taught at the University of Rochester, Brigham Young University and Utah Valley State College.

Byers is a leader in the Department of Supply Chain Management in the development and management of master’s and certificate programs. He is a member of the W. P. Carey Master’s Program Committee and chairs the Supply Chain Management Department’s Master’s committee. He is the coordinator of the SCM/SCFM Specialization in the Full-time MBA program. He is also the faculty liaison to the Institute for Supply Management Services Group.

Byers completed Bachelors and Master of Science degrees in Mathematics at Brigham Young University and a Ph.D. from the University of Rochester.

About W. P. Carey

ASU’s W. P. Carey School of Business is one of the largest and highest-ranked business schools in the United States. The school boasts an acclaimed faculty that includes a Nobel Prize winner, two members of the National Academy of Sciences, a Guggenheim Fellow, and a fellow of the American Academy of Arts and Sciences. Many faculty members are also on the editorial boards of academic journals and publications.