Steven Brown

Principal Lecturer, Supply Chain Management

Steven Brown has a variety of teaching interests, oriented on strategies, processes and projects. He currently teaches several courses in the undergraduate, graduate and executive education programs at the W. P. Carey School of Business, and has also taught graduate courses for the China Europe International Business School and the Thunderbird School of Global Management.

Brown has received many teaching awards at W. P. Carey. His colleagues honored him with the prestigious Huizingh Award for Outstanding Undergraduate Teachers in 2012, and graduate and undergraduate students have chosen him for the John W. Teets Outstanding Teaching Award four times. Exceptionally committed to his students, Brown spends considerable time mentoring and guiding undergraduates towards success in their business careers.

Prior to joining ASU in 2001 he worked at Motorola Inc., SEMATECH and Infineon Technologies AG, developing a strong background in production management, project management and process improvement practices at the factory level. He has worked exclusively in the fields of operations management and service operations management and has successfully led strategic projects in 10 different countries during his business career.

Brown earned a B.S. in Business Management from Trinity University and an MBA from Abilene Christian University, both schools are located in Texas. In 2013 he was awarded lifetime designation as a Certified Supply Chain Professional from APICS — The Association for Operations Management.

About W. P. Carey

ASU’s W. P. Carey School of Business is one of the largest and highest-ranked business schools in the United States. The school boasts an acclaimed faculty that includes a Nobel Prize winner, two members of the National Academy of Sciences, a Guggenheim Fellow, and a fellow of the American Academy of Arts and Sciences. Many faculty members are also on the editorial boards of academic journals and publications.