Joseph Robert Carter

Avnet Professor, Supply Chain Management

Professor Joseph Carter is an internationally respected scholar and sought-after speaker and consultant in the field of supply chain management. Carter’s research efforts have been oriented toward purchasing and supply chain management issues. He has written more than 60 refereed journal articles and research monographs encompassing three major content areas: buyer and supplier communication processes and information exchange systems, international sourcing and supply chain management issues and strategic procurement. He is also a principal investigator on a major project examining the role of corporate procurement in acquiring innovation and the new product/service development process.

Carter has received many academic and professional awards and has been involved in several research projects sponsored by the Institute for Supply Management, the United States government and the nonprofit CAPS Research Center at the W. P. Carey School. Several of his case studies have been published in textbooks, and other cases have been used as teaching instruments by prestigious business schools in the United States, including Harvard University, and abroad, such as IESE Business School in Spain and IMD in Switzerland.

He is on the editorial review board of the Journal of Supply Chain Management, the Journal of Business Logistics and the Journal of Operations Management.

As associate dean of the W. P. Carey School, Carter fosters growth and academic excellence at Arizona State University’s West campus. He is the Avnet Professor of Supply Chain Management at the W. P. Carey School of Business and is recognized as both a Certified Professional in Supply Management and a Certified Purchasing Manager by the Institute for Supply Management. He has been designated the Institute for Supply Management Professor Emeritus at Arizona State University. Carter holds a Ph.D. in Operations Management from Boston University.

About W. P. Carey

ASU’s W. P. Carey School of Business is one of the largest and highest-ranked business schools in the United States. The school boasts an acclaimed faculty that includes a Nobel Prize winner, two members of the National Academy of Sciences, a Guggenheim Fellow, and a fellow of the American Academy of Arts and Sciences. Many faculty members are also on the editorial boards of academic journals and publications.